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**B.B.A. (Part - III) (Semester - V) Examination, 2013**

**RESEARCH METHODOLOGY (Paper - I)**

**Sub. Code : 43957**

**Day and Date : Wednesday, 17 - 04 - 2013**

**Total Marks : 40**

**Time : 3.00 p.m. to 5.00 p.m.**

- Instructions :**
- 1) All questions are compulsory.
  - 2) Figures to the right indicate full marks.

**Q1)** What do you understand by research ? Discuss the main objectives & significance of research. **[14]**

OR

What is classification ? Explain the types of classification.

**Q2)** Write short answers. (Any **Two**): **[2 x 8 = 16]**

- a) Explain the various types of sample design.
- b) What is report writing ? What precautions research will take while writing a report?
- c) Briefly explain the different methods of collecting a primary data.
- d) What do you mean by research design ? Explain the characteristics of research design .

**Q3)** Write short notes. (Any **Two**): **[2 x 5 = 10]**

- a) Techniques of Interpretation.
- b) Importance of report writing.
- c) Draw the diagrammatic pictures of various graphs and charts.
- d) Analysis of data

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**B.B.A. (Part - III) (Semester - V) Examination, Nov. - 2013****RESEARCH METHODOLOGY****Sub. Code : 43957****Day and Date : Saturday, 23 - 11 - 2013****Total Marks : 40****Time : 3.00 p.m. to 5.00 p.m.**

- Instructions :** 1) All questions are compulsory.  
2) Figures to the right indicate full marks.

**Q1)** What do you mean by research? Explain the various types of research. [14]

OR

Define sampling. Discuss the types of sample design.

**Q2)** Write short answers (any two) : [2 × 8 = 16]

- What do you understand by observation? Discuss its various types of observation.
- What is analysis? Explain the methods of data analysis.
- Describe layout of Research reports.
- Explain the steps in research design.

**Q3)** Write short note (any two) : [2 × 5 = 10]

- Sources of secondary data.
- Types of table.
- Techniques of interpretation.
- Uses of computer in research.



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**B.B.A. (Part - III) (Semester - V) Examination, April - 2014**

**RESEARCH METHODOLOGY (Paper - I)**

**Sub. Code : 43957**

**Day and Date : Wednesday, 02 - 04 - 2014**

**Total Marks : 40**

**Time : 3.00 p.m. to 5.00 p.m.**

- Instructions :**
- 1) All questions are compulsory.
  - 2) Figures to the right indicates full marks.

**Q1)** What do you mean by research? Explain significance and different types of research. **[14]**

OR

What is Report? Explain types of report and steps in writing report.

**Q2)** Write the answers of following questions (Any Two) : **[16]**

- a) What is sampling? Write characteristics of good sample design.
- b) What do you mean by data analysis? Explain the methods of data analysis.
- c) Explain the role of computer in research.
- d) Define data. Explain different types of data.

**Q3)** Write short notes on (Any Two) : **[10]**

- a) Sources of secondary data
- b) Bar Diagram
- c) Random Sampling

